



# **XXII JORNADA** **SLOM**

**CARTAGENA DE INDIAS  
CONVENTION CENTER**

**14, 15 and 16 de October 2026**

**PARTICIPATE IN THE REGION'S LEADING CONFERENCE  
BRINGING TOGETHER OIL MARITIME TERMINALS AND  
INDUSTRY LEADERS ACROSS LATIN AMERICA.**

**Expected Audience +700 People**

More information:  
**[Jornada.slom.co](http://Jornada.slom.co)**

# WHY SLOM?

We are an international, non-profit association that seeks integration among Oil Maritime Terminals with organizations, authorities, and companies in the sector, organizing activities for technical exchange and dissemination of best practices to promote safe, sustainable, and efficient operations.

**209**  
happy  
members

**13**  
technical cooperation  
agreements

**+30**  
represented  
countries

## WHAT DO WE DO AT SLOM?

- We organize activities to share knowledge and practices among operators.
- We promote safe, sustainable, and efficient operations.
- We foster the standardization of best practices.
- We raise awareness of the importance of maritime safety.
- Since 2005: We have annually organized the **Oil Maritime Terminal and Monobuoy Operators Conferences**.



# ABOUT THE EVENT



## Be part of the **XXII SLOM Conference!**

Three days of learning, innovation and networking for leaders and professionals in the industry.

The organization and development of this event is an effort whose main objective is to share the experiences and knowledge acquired in the operation and maintenance of Maritime Oil Terminals, in order to make our Maritime Oil, Chemical and Gas terminals are safer, more efficient, and more sustainable.



**TERMINALS INTRANSFORMATION:  
NEW ENERGIES, NEW TECHNOLOGIES  
NEW CHALLENGES FOR THE SECTOR**

**#TogetherWeCanDoIt**

# MAIN SPONSORSHIPS



## DIAMOND

- Digital banner in the conference room.
- Presentation of an award during the opening ceremony.
- 10 minutes for a commercial presentation on the event agenda.
- Company logo on all event communications mentioning the Title Sponsors
- Company logo on the Conference's website.
- Company logo featured in the conference program.
- Email campaign announcing the sponsorship sent to the SLOM database.
- Promotion on social media.
- Promotional material in the Attendee Welcome Kit (supplied by the company).
- Company logo on the main welcome arch of the event.
- Company logo on the institutional backing of the event.

### NOT AVAILABLE

#### GALA NIGHT OPTION

- 7 participation slots with full access to the event.
- Stand (3 × 2 m) at the business show, including standard setup: structure, printed back panels, and furniture.
- Company promotional material on the Gala Networking Night (supplied by the company).

#### GENERAL OPTION

- 10 participation slots with full access to the event
- Stand (6 × 2 m) at the business show, including standard setup: structure, printed back panels, and furniture.
- Sponsorship of lunch and Coffee Break AM and PM of one day of the event.
- Delivery of promotional material (supplied by the company) during the Coffee Breaks and Lunch (x 1 day).
- Promotional video of the company projected in the Conference Hall.
- Advertisement in the Conference Program of the Conference.

#### SLOM Members

Full Rate	Prompt Payment (until July 31)
\$40.000 USD	\$38.000 USD

#### NON-SLOM Members

Full Rate	Prompt Payment (until July 31)
\$44.000 USD	\$40.000 USD

# MAIN SPONSORSHIPS



## GOLD

- 4 participation slots with full access to the event
- Presentation of an award during the opening ceremony.
- Digital banner in the conference room.
- 10 minutes for a commercial presentation on the event agenda.
- Company logo on all event communications mentioning the Title Sponsors.
- Company logo on the Conference's website.
- Company logo featured in the conference program.
- Email campaign announcing the sponsorship sent to the SLOM database.
- Promotion on social media.
- Promotional material in the Attendee Welcome Kit (supplied by the company).
- Company logo on the main welcome arch of the event.
- Company logo on the institutional backing of the event.

### OPTION WITH STAND 3X2M

- Stand (3 × 2 m) at the business show, including standard setup: structure, printed back panels, and furniture.

NOT AVAILABLE

### WELCOME COCKTAIL OPTION

- Company promotional material at the welcome cocktail party (supplied by the company).
- Welcome Cocktail Sponsorship: Banner in the cocktail lounge, Sponsor recognition during the event.

SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$18.000 USD	\$17.100 USD

NON-SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$19.800 USD	\$18.800 USD

# MAIN SPONSORSHIPS



## SILVER LUNCH OR COFFEE BREAK FOR 1 DAY

- 3 participation slots with full access to the event
- Digital Banner in the conference room.
- Presentation of an award during the opening ceremony.
- 10 minutes for a commercial presentation on the event agenda.
- Company logo on all event communications mentioning the Title Sponsors.
- Company logo on the Conference's website.
- Company logo featured in the conference program.
- Email campaign announcing the sponsorship sent to the SLOM database.
- Promotion on social media.
- Promotional material in the Attendee Welcome Kit (supplied by the company).
- Company promotional material on a lunch day or during the AM and PM coffee breaks on one of the days (supplied by the company).
- Sponsorship of the Lunch or coffee break: Banner in the room, recognition of the sponsor.
- Company logo on the institutional backing of the event.

SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$14.000 USD	\$13.300 USD

NON-SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$15.400 USD	\$14.900 USD

# MAIN SPONSORSHIPS

## BRONZE





- 2 participation slots with full access to the event
- Digital Banner in the conference room.
- Presentation of an award during the opening ceremony.
- 10 minutes for a commercial presentation on the event agenda.
- Company logo on all event communications mentioning the Title Sponsors.
- Company logo on the Conference's website.
- Company logo featured in the conference program.
- Email campaign announcing the sponsorship sent to the SLOM database.
- Promotion on social media.
- Promotional material in the Attendee Welcome Kit (supplied by the company).
- Company logo in one of the following options:
  - ▶ Charging station totem
  - ▶ Lanyard with sponsor logo
  - ▶ Branded pen included in the welcome kit
  - ▶ Advertisement in the conference program
- Company logo on the institutional backing of the event.

SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$11.000 USD	\$10.450 USD




NON-SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$12.400 USD	\$12.100 USD

# OTHER SPONSORSHIPS

## OTHER SPONSORSHIPS

-  Charging Station (sponsor logo on the totem)
-  Event Bag (sponsor logo on the welcome kit bag)
-  Pen (sponsor logo)
-  Notebook (sponsor logo)
-  Lanyard (1-color sponsor logo)
-  Advertisement in the conference program
-  Promotional video in the conference room

### These sponsors will have:

-  1 participation slots with full access to the event
-  Company logo on event communications mentioning "Other Sponsorships".
-  Recognition at the Business Exhibition.

SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$4.000 USD	\$3.600 USD

NON-SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$4.400 USD	\$4.200 USD

## BUSINESS SHOWROOM

### Stand 3x2 - Near the Coffee Station

SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$7.000 USD	\$6.600 USD

NON-SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$7.700 USD	\$7.300 USD

### Stand 3x2 - Other Stands

SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$6.000 USD	\$5.700 USD

NON-SLOM Members	
Full Rate	Prompt Payment (until July 31)
\$6.600 USD	\$6.300 USD

### EXHIBITION FLOOR PLAN – CURRENT STATUS

<https://www.jornadaoperadores.slom.co/es/expositores>



# GENERAL PARTICIPANTS

## PARTICIPANTS



### GENERAL PARTICIPANT

SLOM Members		
Full Rate	Prompt Payment (until July 31)	Prompt Payment (until May 31)
\$650 USD	\$600 USD	\$520 USD

NON-SLOM Members		
Full Rate	Prompt Payment (until July 31)	Prompt Payment (until May 31)
\$750 USD	\$680 USD	\$600 USD

### GENERAL PARTICIPANT 1 DAY

SLOM Members		
Full Rate	Prompt Payment (until July 31)	Prompt Payment (until May 31)
\$450 USD	\$420 USD	\$360 USD

NON-SLOM Members		
Full Rate	Prompt Payment (until July 31)	Prompt Payment (until May 31)
\$520 USD	\$480 USD	\$420 USD

### VISITOR SAMPLE / SPOUSE / MODEL STAND

SLOM Members		
Full Rate	Prompt Payment (until July 31)	Prompt Payment (until May 31)
\$450 USD	\$420 USD	\$360 USD

NON-SLOM Members		
Full Rate	Prompt Payment (until July 31)	Prompt Payment (until May 31)
\$520 USD	\$480 USD	\$420 USD

**Special discount for groups of +5 participants**

# SPONSORSHIP & COMMERCIAL INQUIRIES

## Telephones:

(57) 301 456 0488  
(57) 301 275 6917  
(605) 6527617

## E-mails:

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NEW ENERGIES AND TECHNOLOGIES: CHALLENGES AND OPPORTUNITIES FOR TERMINALS IN TRANSFORMATION

